

## PLACING YOUR ARTICLE IN APPROPRIATE SCHOLARLY PUBLICATIONS

Publicar tu artículo en las revistas académicas adecuadas

Publicar o teu artigo nas revistas académicas adecuadas

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### **Abstract**

This interactive workshop in (mainly) English and some Spanish will enable participants to: (1) review a range of international anglophone journals which publish articles on formative assessment, with the aim of selecting those which have 'best fit' with the topic, the authors and the contexts for writing; (2) discuss the factors that make articles attractive to editors and readers of journals; (3) rehearse the approaches that maximise the chances of successful publications; y (4) prepare a personal plan of action for publication.

**Keywords:** *Anglophone pedagogic journals; maximizing success; higher education; Outlets for publication; Higher Education*

### **Resumen**

Este taller interactivo (sobre todo) en inglés y (algo de) español permitirá a los participantes: (1) revisar una serie de publicaciones internacionales anglófonas que publican artículos en evaluación formativa con el fin de seleccionar las que encajan mejor con el tópico, los autores y los contextos de redacción; (2) discutir los factores que hacen que un artículo sea atractivo para los editores y los lectores de las publicaciones; (3) ensayar los enfoques que maximizan las oportunidades para publicar con éxito; y (4) preparar un plan personal de actuación para publicar.

**Palabras clave:** *Publicaciones pedagógicas anglófonas; maximizar el éxito; Educación Superior; publicaciones*

## Resumo

Este *workshop* interativo em inglês (grande parte) e em castelhano (um pouco) permitirá aos participantes: (1) rever uma série de publicações internacionais anglo-saxónicas que publicam artigos em avaliação formativa, com o fim de seleccionar os que melhor se encaixam na temática, os autores e os contextos de redacção; (2) discutir os fatores que fazem com que um artigo seja atrativo para os editores e os leitores das publicações; (3) ensaiar os enfoques que maximizam as oportunidades para publicar com êxito; (4) preparar um plano pessoal de atuação para publicar.

**Palavras-chave:** *publicações pedagógicas anglo-saxónicas; maximizar o êxito; Ensino Superior publicações*

## Placing your article in appropriate scholarly publications

For academics, getting articles published in journals is a core expectation in most universities globally, with often highly unrealistic expectations of what can be achieved. Choosing the right journal is a complex task, with the need to balance expectations about the quality of the journal with the likelihood of getting articles accepted. The area of Higher Education pedagogy attracts both education specialists and colleagues working beyond their subject specialisms to write about their signature pedagogies (Shulman, 2005). Those wishing to publish in this domain need to make some realistic choices around whether it is more important to go for:

- Long established, high impact factor journals or ones that will enable novices in the domain to get a foot on the ladder;
- Paper only journals, or electronic ones or hybrids;
- Journals published by universities, which nevertheless accept international contributions;
- Practically-orientated publications that will be accessible to others in your own subject specialism or more theoretical one;
- Journals that prefers articles that are based on extensive quantitative data building on an extended research project, or more qualitative articles that make space for opinions and reflection;

- Journals where you will wait a long time for hard copy publications, or ones which might be speedier but less prestigious.
- What might impact on your decision:

This workshop will provide opportunities to discuss these issues and also consider the extent to which you or your mentor can liaise with journal editors to get a realistic view in advance of submission about the likelihood of your work being accepted.

The workshop will also provide information about how the peer review and editorial processes work, and how to best target your submission, to minimise time-consuming and stressful rejections (Day, 2008). Common reasons for rejecting journal articles will be considered, together with discussion of the features that make a submission attractive to editors and peer reviewers and how to make yours stand out from the rest. And as many journals, particularly in the US require payments per page for publication, we will discuss how to distinguish bogus publication offers (scams) from authentic ones.

Since the status of journals is a key issue for many, we will review how an author can evaluate the impact of a journal, and also interrogate the specific requirements of the journal being targeted. **Participants are requested to bring along to the workshop two or three sample copies of journals to which you would like submit for the scrutiny task.**

The workshop will conclude with a guided task helping participants to set their own future plans for publication.

## References

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